



## **ZOBMONDO!! “WOULD YOU RATHER..? GAME SPURS SHOCKING CONVERSATIONS ON NATION’S AIRWAVES ‘Twisted, Sick and Wrong’ Version Maintains Popularity Among Adults**

(Los Angeles, California) The “Twisted Sick and Wrong” moniker of the popular “Would You Rather...?” game published by Zobmondo!! Entertainment continues to shock and gross out Americans.

Drive-time radio personalities have discovered great fun in playing Zobmondo!! live with listeners who cringe and shudder in delight at the thought of some really disgusting things. For example:

- *Would you rather...* have everyone think your spouse is an idiot and a jerk **–or–** just really, really ugly?
- *Would you rather...* vote for an honest but stupid politician **–or–** a liar with tremendous savvy?
- *Would you rather...* have cheated on your spouse and have nobody know **–or–** have not cheated but have everyone think you had?

No matter how awful the alternatives, and some are quite bizarre, each question has been field tested and is guaranteed to get people talking and thinking. The Twisted, Sick and Wrong version of Zobmondo!! “Would You Rather...?” has also been discovered as a drinking game for adults – go figure.

“Would You Rather...?” Twisted Sick & Wrong is available at Barnes & Noble and Go! The Game Store. All Zobmondo!! games can be found online at [www.target.com](http://www.target.com) or [www.zobmondo.com](http://www.zobmondo.com). Retail price is \$24.95.

*(Not for publication: Members of the media are encouraged to incorporate “Would You Rather...?” questions into their entertainment pages or broadcast shows – with attribution to Zobmondo!! Entertainment. Giveaway games are available by contacting Brenda Sullivan at (858) 391-3029 or [brendasullivan@mac.com](mailto:brendasullivan@mac.com).)*

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## About Zobmondo!! Entertainment

Founder Randy Horn has been asking people ridiculous questions since his college days. Back then the most frequently asked question was "How much money, in cash, would it take to get you to eat a live, kicking, two-inch cockroach?" Randy and his friends could put off their studies for hours discussing this one crazy question.

Randy asked this exact question in casual conversation years later upon arriving at UCLA for graduate school. His friends took the bait and another entertaining and ridiculous conversation erupted, along the lines of "Would you rather bite the curb and get kicked in the back of the head -OR- get a paper cut on your eyeball?"

Later, during a blind date with another couple, Randy had a revelation that these types of questions would make a great board game. The understandable pressure to keep conversation going and an unfortunate bout with drowsiness (UCLA's Anderson School of Business had Randy burning the candle at both ends), prompted him to start asking his ridiculous questions. Magic happened again! The conversation came alive with much laughter or just as often, groaning. The food servers joined in – Randy was astounded at the consistent transformation among his friends each time these questions were posed.

Randy spent the next year conceiving the game's play pattern – a business plan course at UCLA provided the last step toward the game's true viability. He fought his reluctance to discuss his crazy dream among aspiring entrepreneurs bursting with ideas for new medical treatments, ergonomic computer equipment, and other serious businesses. Although viewed as somewhat insane by classmates and professors, Randy forged ahead with the attitude that "at least he would learn how to write a business plan." Soon his plan was judged by venture capitalists, angel investors and other successful business people. Zobmondo!! was a hit and a business was born.

Randy decided to pursue Zobmondo!! full time after his 1997 graduation. Zobmondo!! quickly became a Cinderella story at the Anderson Business School and Randy's games have started party conversation ever since.

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### Zobmondo!! Entertainment products

- **"Would You Rather...?" Twisted, Sick and Wrong**  
*For adults, 4+ players*  
Board game contains ice-breaking content meant to inspire hilarious discussion. This version includes "challenge" play. Edgy content, not for the easily squeamish.
- **"Would You Rather...?" Classic Version**  
*Ages 12 to adult, 4+ players*  
Board game contains content appropriate for all ages and continues tradition of funny, outrageous and thought-provoking questions.
- **You Gotta be Kidding! The Crazy Game of "Would You Rather...?"**  
*Ages 7 to 12, 2+ players*  
Board game with "red hot chili pepper" electronic feature. Includes kid-size drawing and treasure hunt challenges. Age-appropriate gross-out questions.
- **The Ladybug Game**  
*Ages 3 and up, 2-4 players*  
Board game featuring four lovable ladybugs swept away by a storm eager to get home. Created by real life six-year-old, Kylie Copenhagen of California.
- **Zobmondo!! Outrageous Book of Bizarre Choices and You Gotta Be Kidding! The Crazy Book of "Would You Rather...?" Questions**  
*All ages*  
Pocket books designed to inspire hilarious discussion. Exciting trivia collection.

Available at [www.zobmondo.com](http://www.zobmondo.com)